An Asset-Based Approach to Tribal Community Energy Planning

Rachael Gutierrez, Indian Energy Intern Exceptional service in the national interest









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mage source: sandia.gov, nrel.gov, energy.gov/indianenergy

About Me





Pratt Institute, School of Architecture
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Global Engagement Studies Institute Scholar (2012), South Africa



Boston University
B.A. International Relations,
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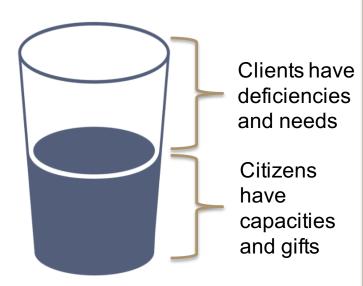






Two Approaches to Planning





Needs-Based, Top-Down Approach

Creates a dependent relationship between a historically marginalized community and outside organizations and institutions

Asset-Based, Bottom-Up Approach

Focuses on a community's inherent gifts and strengths

What is Community Energy Planning?



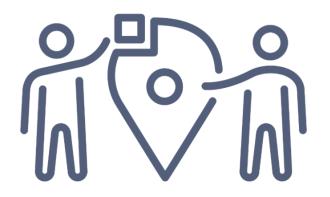
Community energy
planning is the process of
bringing different tribal
stakeholders together to
plan for their collective
energy future





Why is Community Energy Planning Important?





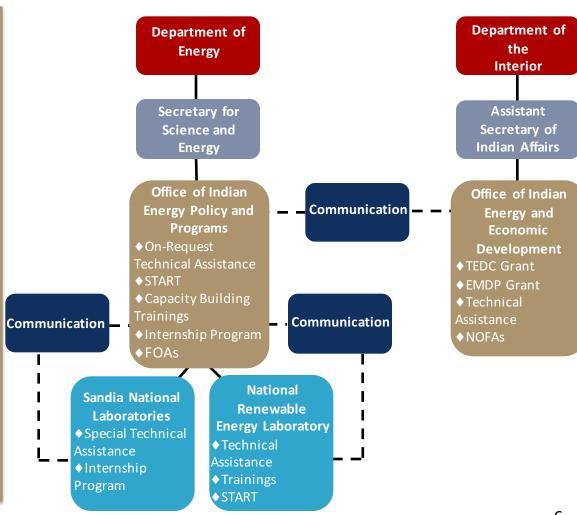
- Planning helps build consensus and encourages community-based leadership
- Planning helps participants understand how issues and ideas are connected to one another
- Planning facilitates better coordination between tribal offices and departments
- Planning is an act of sovereignty and may lead to more energy efficient communities

Current Federal Assistance & Programs



"First Steps Toward
Developing Renewable Energy
and Energy Efficiency on Tribal
Lands – 2016" coming
August or September.

The planned FOA will complement the technical assistance Office of Indian Energy offers by providing funding to help tribal communities develop and sustain strategic energy solutions



Where Are the Obstacles?



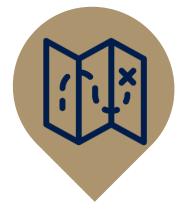


(ABCD) Planning Framework











Human Capital

- Highly motivated population
- Subject matter expertise
- Access to a strong human capital network

Financial Capital

- Robust economy
- Access to financial resources
- Experience in other types of business

Geographic Capital

- Located in an area with abundant renewable resources
- Access to populated areas & transmission lines

Political Capital

- Strong political ties and/or hold political weight
- Access to political officials, governmental agencies, etc.

Unique Potentials with Each Type of Capital



Human Capital

Financial Capital

Geographic Capital

Political Capital

- May not have to pay outside energy consultants
- Leverage human capital to make better informed decisions
- Project implementation may be more expedient
- Reach out to contacts for support

- May be able to self-finance a project
- Can afford to hire outside consultants
- Could have financial freedom to expand into related industries (i.e. solar panel company)
- Use financial know-how to leverage incentives and credits

- Could be greater energy demand and increased incentives
- Some states have more aggressive RPS requirements
- May have freedom to choose which type of energy best suits the needs of the tribe
- May have support to help guide the tribe through bureaucratic processes
- Tribal officials can meet directly with agency directors via their government-togovernment relationship

Let's Apply the Framework! Hualapai Tribal Case Study





Capital Assets





Human Capital Financial Capital

2012 START Planning Session

- Planning and Economic Development Department,
 Kevin Davidson Director
- Update Resource Assessment and Project Feasibility Analysis, Primary Focus on a RE Project to Help Power Grand Canyon West

Hualapai Energy Vision

Towards Safe & Socially Responsible Energy Use & Management in Daily Life for 2022

- All Hualapai have Access to Affordable or Free Transportation
- Sustainable Economic Security
- Protection of Environment through Sustainable Clean Energy

Hualapai Community Capital Analysis







 Proactive planning and economic development department

Human Capital

- Access to a strong human capital network
- Good grant writing skills
- Energy subject matter expertise



Financial Capital

- Experience in other types of business (Tourism)
- Access to financial resources
- Establishment of a tribal utility
- Grant/USDA loan funding support



Geographic Capital

- Located in an area with abundant solar potential
- Possible access to transmission lines and grid infrastructure

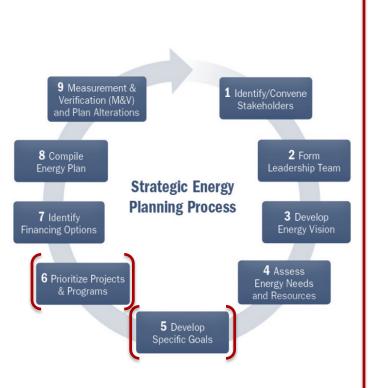


Political Capital

 Access to agency directors and political officials via the tribe's government-togovernment relationship

Conclusions





Possible Creation of FOAs to Bridge the Gap

 Funding could potentially be introduced to support tribes through these challenging steps

2. Asset-Based Planning Framework

- ABCD framework could be introduced earlier in the planning process
- Framework could be made available to tribes who express challenges with developing specific goals (step 5) and prioritizing projects & programs (step 6)













